

The it.com Dispute Resolution Policy

We intend to minimize conflict, encourage harmony between our clients and stakeholders, and encourage compliance with trademark laws and conventions worldwide. To help maintain compliance, we have taken several steps as follows:

1. The It.com registry has held back the most famous trademarks since the inception of our registry service.
2. From November 1, 2022, until January 1, 2023, we will work with as many registrars as possible globally to announce and integrate the it.com domain.
3. We are holding a standard Sunrise Period from January 2, 2023, until January 30, 2023.
4. Trademark holders will get priority treatment during the Sunrise Period.
5. In the event of a conflict, Trademark holders will be awarded domains on a first-come, first-served basis according to the time at the registry. The it.com registry is located in London (UTC).
6. After the Sunrise Period, it.com will administer the following it.com Dispute Resolution Procedure (IDRP):

The underlying premise of our IDRP is to remain neutral. We wish to respect the rights of all domain name registrants while honoring the rights of trademark holders in as many jurisdictions as possible. If a trademark holder finds that someone has registered a domain name that they believe infringes on a trademark, we ask that they write to abuse@it.com. Our process will be as follows:

- A. We will acknowledge receipt of the complaint and respond within five days to the trademark holder.
- B. We will attempt to contact the domain name registrant within 14 days of receiving a complaint.
- C. Our goal will be to settle the complaint and hear the registrant's side with the intent of coming to an agreement.
- D. If we cannot settle the complaint or reach the registrant, we will advise the complainant.
- E. At this stage, the complainant may take other steps to resolve the possible infringement.

We reserve the right to modify this policy at any time. We will post the updated policy on our registry website.